## REMARKS

Claims 1-20 have been cancelled, without prejudice. New claims 21-36 have been added. In light of the parent application being allowed, Applicants respectfully request that claims 21-36, presented here, be allowed. The following remarks are similar to the ones presented in response to an Office Action received against the parent application, which was mailed on July 10, 2003.

## 35 U.S.C. § 102 Rejection

Jacklin discloses "[s]etup features . . . [to] allow an operator to program a desired sequence of display, or to have some done manually" (col. 7, line 3-5; see col. 6, line 1-col. 7, line 67). Jacklin's programming of a desired sequence of display is limited to setting up the sequence or order in which the pictures are displayed using various buttons, such as a "setup button, option button, select button, next button, and previous button" (col. 7, line 3-12; see col. 6, line 1-col. 7, line 67see col. 6, line 1-col. 7, line 67), and that is not same as selective configuration including uniquely identifying intended recipients of the picture information using the unique identifier, as recited by claim 21.

Claim 21, in pertinent part, recites, "a remote source to provide picture information to the frame, and to provide the unique identifier with the picture information to allow selective configuration of the pictures, the selective configuration including uniquely identifying intended recipients of the picture information using the unique identifier" (emphasis provided). Jacklin does not teach or reasonably suggest having a use of unique identifiers or selective configuration, as recited by claim 21.

Accordingly, for at least the reasons set forth above, Applicants respectfully

Attorney Docket No.: 42390.P5097C Express Mail No.: EV306655203US submit that claim 21 is distinguished from the cited references.

With regard to claims 28 and 32, they contain limitations similar to those of claim 21. Accordingly, Applicants respectfully submit that claims 28 and 32 are distinguished from the cited references.

## Conclusion

Applicants submit that the claims are in condition for allowance and such action is earnestly solicited. If, in the opinion of the Examiner, a telephone conference would expedite the prosecution of this application, the Examiner is requested to call the undersigned at (303) 740-1980 if there remains any issue with allowance of this case.

Attorney Docket No.: 42390.P5097C Express Mail No.: EV306655203US

## **Charge Our Deposit Account**

Please charge any shortage to our Deposit Account No. 02-2666.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Date: 2/24/04

Aslam A. Jaffery Reg. No. 51,841

12400 Wilshire Boulevard Seventh Floor Los Angeles, California 90025-1030 (303) 740-1980

Attorney Docket No.: 42390.P5097C Express Mail No.: EV306655203US